



Dear Friends,

Keep McAllen Beautiful is hosting its twelfth annual **Arbor Day Celebration** on Saturday, November 4, 2023, at Westside Park (1000 S. Ware Rd). This fundraiser will benefit Keep McAllen Beautiful and help increase awareness of the importance of planting and caring for trees in McAllen.

The **Arbor Day Celebration** is a run, bike, and walk event that benefits everyone interested in personal health and the environment. All events are open from amateur to professional levels, with an option for everyone. The day will begin with a 25Mi/100K Bike Ride, a 5K/10K Run, Kids 2K Run, and an ongoing Tree Workshop. The **Arbor Day Celebration** will feature music, food/drink vendors, educational booths and much more. Additionally, free trees will be available for the public. Last year, we distributed over 1,000 trees.

You can be a part of the **Arbor Day Celebration** by choosing to sponsor to this very worthwhile event that annually promotes the health and importance of trees for our community, making it a better place to live for ourselves and for future generations. Please review the suggested sponsorship levels and choose the level that best suits your organization. Keep McAllen Beautiful, Inc., is a 501 (c)3 non-profit organization, and your contributions are tax deductible.

Thank you in advance for your consideration.

Respectfully,

*Chris Lash*

Ms. Chris Lash  
Program Manager  
956-681-4562

Keep McAllen Beautiful  
Board of Directors

# Arbor Day Celebration 2023

**Run. Bike. Walk.**

**Saturday, November 4, 2023 - Westside Park**

## Sponsorship Opportunities

**Montezuma Cypress Sponsor \$5,000**

Check presentation and photo opportunity for publicity  
Inclusion in press releases  
Logo placement on photo-op banner  
Logo featured on signage along the 5k/10k route  
Logo on Arbor Day Celebration's web page and social media post  
Opportunity to include offer or coupon code inside packet  
Ten Complimentary registrations for employees and friends  
10X10 Booth Space



**Grand Ebony Sponsor \$2,000**

Inclusion in press releases  
Logo placement on photo-op banner  
Logo featured on four signs along the 5k/10k route  
Logo on Arbor Day Celebration's web page and social media post  
Opportunity to include offer or coupon code inside packet  
Five Complimentary registrations for employees and friends  
10X10 Booth Space

**Wild Olive Sponsor \$1,000**

Logo placement on photo-op banner  
Logo featured on three signs along the 5k/10k route  
Logo on Arbor Day Celebration's web page and social media post  
Opportunity to include offer or coupon code inside packet  
Three Complimentary registrations for employees and friends  
10X10 Booth Space

**Texas Sabal Palm Sponsor \$500**

Logo featured on two signs along the 5k/10k route  
Logo on Arbor Day Celebration's web page and social media post  
Opportunity to include offer or coupon code inside packet  
Two Complimentary registrations for employees and friends  
10X10 Booth Space

**Purple Sage Sponsor \$100**

10x10 Booth Space

I cannot contribute at these levels but would like to make a donation of:

\_\_\_\_\_\$75    \_\_\_\_\$50    \_\_\_\_\$25    \_\_\_\_ other

Name of Business: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Business Address: \_\_\_\_\_ City/State: \_\_\_\_\_

Email Address: \_\_\_\_\_

**\*\*Important\*\* Logo and packet inserts must be received by Friday, October 13, 2023**

Keep McAllen Beautiful, Inc.

4101 N Bentsen Rd, McAllen, TX 78505

956-681-4562

[www.keeptomcallenbeautiful.org](http://www.keeptomcallenbeautiful.org)